



# MATERIALITY AND CULTURAL DIVERSITY IN PICTUREBOOKS

Ana Margarida Ramos

International Online Seminar

Course Degree in Primary Teacher Education

30 March 2023

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11.45

Welcome address

Chair: Marnie Campagnaro, University of Padova

12.00

*Materiality and cultural diversity in contemporary object-books*

Ana Margarida Ramos, University of Aveiro (Portugal)

The aim of this study, anchored in the analysis of some contemporary object-books and picturebooks that take advantage of materiality, is to reflect on how contemporary volumes aimed at children, published in independent and specialized publishers, revisit and recreate very old artistic traditions, proposing their reconfiguration for new audiences and in new forms and objects, with affinities with the universe of the artist's book. Furthermore, and even though they are included in large-circulation commercial projects, these publications seek to maintain artisanal construction elements, giving individuality and an original character to each book, investing, once again in materiality (paper type, printing techniques and binding, among others).



12.30 Discussion

12.45 Break

13.00

*Can boys wear dresses? Picturebooks that challenge gender stereotypes*

Ana Margarida Ramos, University of Aveiro (Portugal)

Based on the theories of postmodern contemporary picturebooks, focusing on text, illustrations, and materiality, not forgetting peritexts, this presentation analyses a corpus of three recent picturebooks, published in different countries, that deal implicitly with one of the main outputs of gender identity – clothing. The selected books are *El niño perfecto* (2012), by Álex González and Bernat Cormand, *Os vestidos do Tiago* (2015), by Joana Estrela, and *Julián is a mermaid* (2018), by Jessica Love, published respectively in Spain, Portugal and the United States.

13.30 Discussion

13.45 Closing

International seminar hosted by the University of Padova  
ZOOM (CET – Rome time)  
ID meeting: 861 1279 3013 - Passcode: 976292

**INFO:**

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## KEYNOTE SPEAKER



### ANA MARGARIDA RAMOS

University of Aveiro

Ana Margarida Ramos (PhD) is a Full Professor at the Department of Languages and Cultures at the University of Aveiro (Portugal), where she teaches Portuguese Children's Literature, Literary Theory and Reading Promotion in several graduate and post-graduate courses, including a PhD Program in Literary Studies, which she directs. She is also the Head of the Department of Languages and Cultures at the same university. She supervised several PhD and Master Thesis in Children's Literature. She was a visiting scholar at Oslo Metropolitan University (2019) and was awarded with a Fellowship by the Youth International Library (2019).

She is a Full Researcher of the Research Centre for Languages, Literatures and Cultures of the University of Aveiro. She organised several national and international conferences, including, in 2015, The Child and The Book – Fractures and Disruptions in Children's Literature (Aveiro, Portugal).

She is a member of several national and international projects, and research networks in Portugal, Spain, and Latin America. She's co-author of Syllabus, Texts Books and Teachers Guides of a school subject, in East-Timor Secondary Schools, related with Literature and Culture.

She's author and co-author of several books, chapters and international journal articles (in Portuguese, English and Spanish).